



Southern New Jersey  
Philadelphia Metro  
Chapters of the Appraisal Institute

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## Joint Seminar/Meeting

**Infrastructure and Energy Innovation** Presented by David Wilk, MAI, CRE, FRICS

Thursday, September 22, 2022

Topgolf Mount Laurel, 104 Centerton Road, Mount Laurel, NJ 08054

*We will start with a very informative seminar in their state of the art meeting room. Then, a “Backyard BBQ” lunch will be served along with chapter meetings...and then unlimited Topgolf Play begins in their climate-controlled bays! You do not have to be good at golf to have fun! Topgolf is a game that anyone can play and enjoy, even if you’re getting more hole-in-nones than hole-in-ones. So plan to enjoy a great day with good education, tasty food, wonderful conversations, and FUN!!!*



**EARLY BIRD SPECIAL: \$50 through the end of August!**

**Starting 9/1, registration is \$89 ... so don't wait!**

[https://ai.appraisalinstitute.org/eweb/DynamicPage.aspx?webcode=AIChapterRegistration&Reg\\_evt\\_key=0CB3C1FA-A508-4AFE-9577-2BB9CC300DA4&goback=0](https://ai.appraisalinstitute.org/eweb/DynamicPage.aspx?webcode=AIChapterRegistration&Reg_evt_key=0CB3C1FA-A508-4AFE-9577-2BB9CC300DA4&goback=0)

\*\* Check in begins at 9:45am \*\*

10:00 am – 12:00 pm **Infrastructure and Energy Innovation**

**Presented and created by David Wilk, MAI, CRE, FRICS**

Assistant Professor of Finance, Director of Real Estate Program, Temple University Fox School of Business / Managing Director, Real Estate Infrastructure and Optimization, Colliers International, Washington, DC

12:00 - 2:00 pm **Chapter meetings, lunch and Unlimited Topgolf Play**

For more on Topgolf, visit [www.topgolf.com/us/mount-laurel/](http://www.topgolf.com/us/mount-laurel/)

Lunch: BACKYARD BBQ Nashville hot fried chicken, slow-smoked beef brisket with bbq sauce, mac 'n' cheese, house baked beans with bacon, house salad, buttermilk biscuit and whipped butter, chocolate chip cookies, fountain soda, iced tea, coffee & water

In the first half of the seminar, appraisers will find out how to better understand the transformation of our society and systems through infrastructure development and P3's. What infrastructure is, how it should be thought out in today's ever-changing real estate environment, and how to value the changes infrastructure will be discussed.

What is “Green Energy”? What is “District Energy”? Are all types of green energy clean? What is the market potential for solar and wind projects? The second half of the seminar focuses on utility-scale wind and solar green energy, including a case study and specific current data on land values now and in the future.

**About the Instructor:** David Wilk is Assistant Professor of Finance & Director of the Real Estate Program at Temple University Fox School of Business. He has over 30 years of real estate teaching experience between the University of Delaware Lerner College of Business, Johns Hopkins Carey Business School, and Georgetown University.

Mr. Wilk is also a management consultant who creates value in today's market for corporations, private equity firms, governments, universities, healthcare systems, and non-profits through asset optimization strategies that generate new earnings, valuations, market feasibility studies, "place-making" economic development strategies, and innovative marketing plans that reimagine underutilized real estate assets and urban neighborhoods.

He has over 35 years of experience with commercial, industrial, residential, agricultural, governmental, and institutional real estate projects, and has worked in 49 states in the U.S., Canada, Mexico, Europe, South America, the Caribbean, Asia, and the South Pacific. He is a Certified General Appraiser in the States of Delaware, NY, Virginia, Florida, Maryland, and Washington, DC.

Real estate consulting highlights from his career include; Pebble Beach Company, Aspen Skiing Company, 20th Century Fox Studios, The Irvine Ranch, Madison Square Garden, Santa Anita Racetrack, Dover Downs, Elvis Presley Enterprises (Graceland), Hyatt Regency & Four Seasons Hotels in Hawaii, Baltimore's Power Plant, Art Deco Hotels in South Beach, Pennsylvania Convention Center and Marriott Hotel, Comcast Cable Systems, Bikini Atoll in Micronesia (South Pacific), U.S. military locations in Hawaii & California, and NASA Wallops Island Space Port in Virginia.

David has presented RE Symposia on Asset Optimization and Place-Making Economic Development at the Universities of Delaware, Illinois, Salisbury, Florida Atlantic, Delaware State, Washington, and Johns Hopkins. Mr. Wilk also keynoted on RE Asset Optimization in April, 2015 at SAP's National RE Conference where he co-innovated a new data analytics platform ("Corporate Real Estate Earnings Diagnostic" – CREED©) with SAP which is now available on iTunes and Google ([www.creedapp.com](http://www.creedapp.com)).

David has a Bachelor of Science in Business Administration from the University of Delaware and a Master of Science in Real Estate and Infrastructure from Johns Hopkins University.

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*Register on-line:*

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All offerings with the SNJ Chapter can be found on their website: [www.ai-snj.org](http://www.ai-snj.org)

All offerings with the Philadelphia Metro Chapter can be found on their website: [www.aiphilametro.org](http://www.aiphilametro.org)

Questions? Paying with a purchase order? Email: [lisamayweiss@hotmail.com](mailto:lisamayweiss@hotmail.com) Call: 856.415.0281

**Any & all cancellations are subject to a \$25 administrative fee. No credit/refunds for cancellations made 10 days prior to the event. No credit/refunds for no-shows.** Confirmations will be emailed. No discounts for only attending the seminar – it's a complete event. **Two hours of continuing education credits are PENDING with NJ Board of RE Appraisers (NJ Div of Taxation (appraisal credits) reciprocal credits); and the PA Board of RE Appraisers. 100% seminar/speaker attendance required to receive CE credits, as per State & AQB criteria.**

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